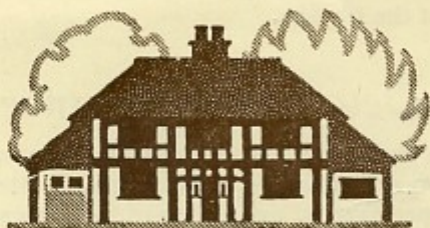


A Permanent Exhibition of Ideal Homes



Furnishing Problems solved at Richings Park

The EIGHT SPECIMEN HOUSES at Richings Park contain some very interesting furnishing schemes, designed not only to please the eye, but to show practically how much can be made of the attractive rooms.

Those who have furniture will get a fair idea of how it will "go in," and those who have furniture to buy will see how much or how little they will need.

The House of Perring

Our service goes further than this however. The furnishing schemes have been designed and carried out by the firm of John Perring, widely known as furnishing and bedding experts. There are thirty separate bedrooms completely furnished in varying styles and prices, in addition to twenty living rooms.

Attractive Prices

Everything is marked with its cash price in plain figures, and these prices compare more favourably than those of West End firms, whilst the style and workmanship are in every way as good. As a result

All furnishing purchases may be made on the Estate.

Deferred Payments

For residents or intending residents of the Estate who may desire it, Messrs. John Perring have specially arranged a simple scheme of deferred payments, details of which may be obtained at the houses.

Detailed Assistance

As well as a lady resident Furnishing adviser skilled to suggest colour schemes, etc., there are in attendance linoleum and carpet layers, upholsterers, polishers and curtain estimators, who will be at the service of any resident.

For those who already have furniture

The replenishments that every "move" entails can now be most satisfactorily made *on the Estate*. New Linoleum (which is laid free), new casement curtains or stair carpets can be selected from a very wide choice of designs, and chintz or cretonne loose covers quickly made.

John Perring's are manufacturers of bedding also, and here again the prices are far below those of other firms.

RICHINGS PARK ESTATE LTD.
IVER, BUCKS.

Specimen Houses furnished throughout by

JOHN PERRING

General House Furnishers,

52-54, High Street,

PUTNEY, S.W.

And Branches